

**"It's a dark reality of the digital age: Every year, security breaches, privacy hacks, and other forms of cybercrime get more frequent, more ruthless, and more destructive."**

Roger Smith gave a scary but most informative talk on "Cybercrime and Digital Security".

Woden Rotary



### I can show you!

- ◇ Why all organisations are targets of cybercrime and how you can protect your business.
- ◇ Why your website is a target of cybercrime and how to protect against it.
- ◇ Why your smart device is a target of cybercrime and what are they after.
- ◇ What the cybercriminal is going to steal and how is he going to do it.
- ◇ Why there is no such thing as being too small to be a target.
- ◇ "It will never happen to me" is not good protection.
- ◇ How to instil a culture of digital protection in your organisation
- ◇ Why penetration testing is critical to business security

Ahhh, Want to have yourself scared into changing your mind about cybercrime. What the bad guys are doing on the Internet is frightening! As a small business owner, the seminar has prompted me change our business culture. Just watch this space!

Michelle M

### Book Roger Today!

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### Want to know more—Follow Roger:

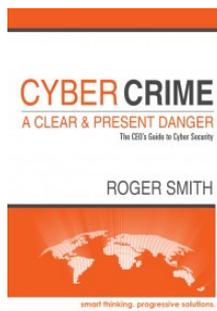
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Amazon #1 on Cybercrime

We live in the digital world.

We shop, we look for love, we communicate, we are entertained and we are amused by cat videos.

Now step back. How safe is that world?

Do we think about the dangers? Probably not!

I didn't, until it happened to me. The more I learned, the more paranoid I became. Explaining cybercrime is now therapy.

In the real world, if you get mugged you know it happened!

A mugging in the digital world takes on a whole different perspective - where are the bruises? Did it really happen? All you know is there is no longer money in your bank account.

Inconvenient, chilling or both?

Billions of dollars are lost to the fastest growing crime in the world, every year!

I have seen it first hand.

So, do we have a problem? That's a resounding YES

Want to know more? Want to know how to protect yourself, your business, your home, your family?

My name is Roger Smith, CEO at R & I ICT Consulting Services Pty Ltd Amazon #1 author on Cybercrime, Speaker, Consultant, Trainer

The uneducated, the innocent, the ill-informed and the untrained need your help! Even people who know the digital world need a different perspective.

From CEO and board members to the workers at the coal face. We all need to know how to protect ourselves in the digital world.

So, before it is too late! Let me explain it to your audience.

Book me to scare them! Entertain Them!

No techno speak, that won't help! No sales pitch, I'm not selling anything. No "buy this because it will save you" because it won't.

Just plain English. Everyday language aimed at everyday people.

Get your audience thinking about how they protect themselves in the digital world?

Do it now before it's too late